DEPARTMENT OF RESOURCE PLANNING
SUBJECT- SOCIAL SCIENCE

SESSION	CLASS	TOPIC	SUBTOPIC	DESCRIPTION
2021-22	4th	Ch-12 Let Us Communicate	Means of Communication	Answer Key

A. TICK (√) THE CORRECT OPTION:
1. A dancer communicates feelings through-
   a. Mudras   b. Facial expressions   c. Smiles
2. Choice of communication depends on-
   a. Interest   b. requirement   **c. Both**
3. We can get money order through a-
   a. Post office   b. Bank   c. Airport
4. A satellite helps in transmitting-
   a. Pictures   b. International call   **c. Both**

B. FILL IN THE BLANKS:
1. Means of communication help to **send or receive** a message.
2. Postal service is the **oldest** means of communication.
3. Telephone was invented by **Alexander Graham Bell.**
4. Computer is an **electronic** device.
5. Many people can exchange their views while sitting in different places through **teleconferencing.**

C. MATCH THE FOLLOWING:
1. mass communication   a. man's best friend **2**
2. books   b. first newspaper published in India **4**
3. fax   c. audio and video **5**
4. Bengal Gazette   d. used for transfer of documents **3**
5. television   e. communicating with many people at the same time **1**

D. ANSWER THE FOLLOWING QUESTIONS:

Q1: In which two ways is a telephone better than a letter?
Ans1: Telephone is better than a letter in following ways:
Telephone is an instant means of communication whereas letter takes a lot of time to reach.
Telephone is a two way and direct means of communication whereas a letter is one way at a given instance.

Q2: Mention three advantages of a print media.
Ans2: Three advantages of a print media are:
It plays an important role in spreading knowledge, information, ideas and skills.
It has wide reach among literate.
It brings us the latest news about events, advertisements, weather report etc.

Q3: What is an Artificial Satellite? Mention two main advantages of a satellite.
Ans3: An Artificial Satellite is a man-made object which revolves around the earth.
Two main advantages are:
They are used for transmitting news, international calls etc.
Teleconferencing and video conferencing are also arranged through satellite.

Q4:Comment on the statement—"Films create awareness."

Ans4: "Films create awareness."

Cinema is the reflection of society. We as human beings learn a lot by seeing. These are based on a variety of social issues, stories etc through which we come to know about several things.

Q5: In which three ways has the electronic media influenced our lives?

Ans5: The electronic media has influenced our lives by the following ways:

Electronic media have made communication faster and instant.

It allows students to exchange information or ideas with other students in other countries.

It plays an important role in business and industry.

Q6: Why has the electronic media become more popular than the print media?

Ans6: Electronic media have become more popular than the print media because:

It is generally quite secure.

It makes the communication instant and direct through social networking sites.

Q7: Why is it important to limit television time of children? Give three arguments in favour of your answer.

Ans7:It is important to limit television time of children because:

It badly affects our eye-sight.

To make children concentrate on their studies.

To enjoy different outdoor and indoor activities.

MAP SKILL:
1. **The city where first post office was opened – Kolkata**
2. **The city known as the film city of India – Mumbai**
3. **State with the highest literacy rate - Kerala**
4. **State with the lowest literacy rate – Bihar**

INDIA
OUTLINE MAP WITH STATES
& UNION TERRITORIES

4. Bihar

1. Kolkata

2. Mumbai

3. Kerala

Map not to Scale

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